



Local Partnerships

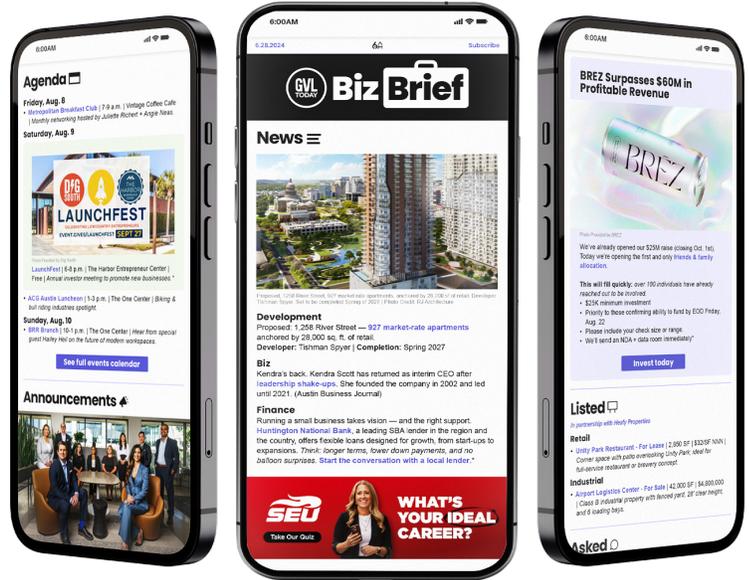
BizBrief Q1 2026

Meet the BizBrief, powered by 6AM City

Not just another business newsletter. Each week, we aggregate the most important local business news from across our city, pulling from *every media outlet, company blog, and industry source* to bring you:

- The headlines that matter most and why they're significant
- Company announcements and developments
- Podcasts and thought leadership
- Leads, job openings, and commercial listings

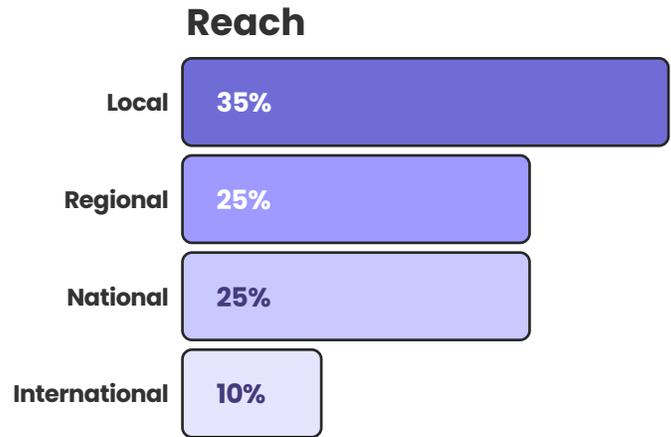
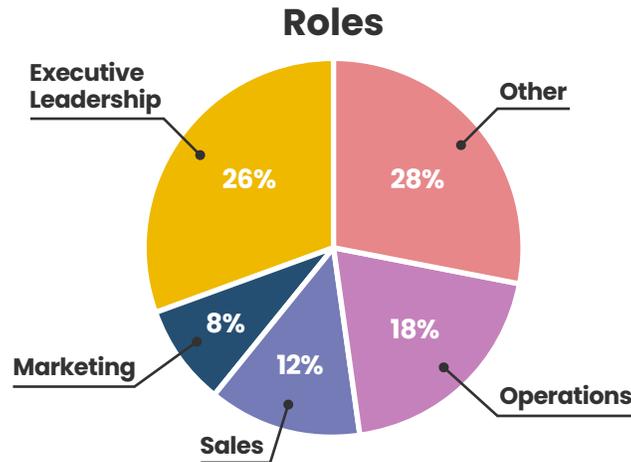
Publishes weekly on Mondays at 5AM (52 issues/year)



Markets

- Asheville, NC
- Charlotte, NC
- Raleigh, NC
- Winston-Salem, NC
- Charleston, SC
- Columbia, SC
- Greenville, SC
- Nashville, TN

Audience



High Earners
80% Earn above the median HHI for their city

Mature
85% of our audience is above the age of 35

Decision Makers
44% are decision makers at their place of work

Educated
84% have a bachelors degree
34% have a graduate degree

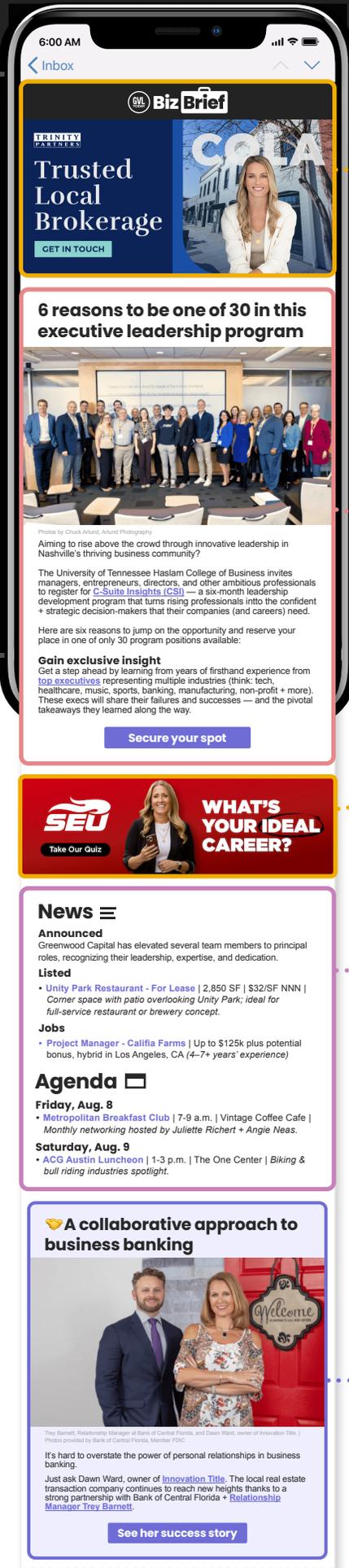
Purchase Intent
72% use our brand to make purchasing decisions

Female Leaning
77% of our audience identifies as female



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Display Content Offerings*

*Graphic Design Services Available

Email Header

The custom email header is the first thing our readers see when they open up the newsletter. Great for branding and product promotion.

Email Banner

Brand awareness that is truly integrated into the product experience.

Branded Content Offerings

Lead Story

Headline, 2 Images, 300-word max, Engagement Module | Up to 6 links.

Article kicking off the newsletter designed to drive audience engagement.

Newsletter Text Ads

50 Word max | Up to 2 links. A short, 1-3 sentence blurb that's designed to highlight your brand and push them to your website.

- Events • Jobs • Listings • Promotions • Thought Leadership

Article

Headline, Image, 150 word max | Up to 4 links. A custom feature article with a supporting visual, that is built by our team and lives on our website.

Mini Article

Headline, Image, 75 word max | Up to 3 links. A short article with an impactful visual, designed to create a splash and drive traffic.

Launch Opportunities

Tier	Gross Spend	Discounts	Net Spend	Savings
Executive	\$15,000	5%	\$14,250	\$750
C-Suite	\$25,000	15%	\$21,250	\$3,750
Chairman	\$50,000	30%	\$35,000	\$15,000

All La Carte Bundles available: \$10,000 minimum spend.



BizBrief Rate Card



2026 Rates | Q1

† \$250 Rush fee incurred for content published outside of standard turnaround times
*Graphic design services available

Advertising Opportunities		Newsletter	Website	Tier 1	Tier 2
Branded Content	Lead Story	300-word max, up to 6 links, 2 photos, 1 Engagement Module	✓	\$5,000/ea	\$4,000/ea
	Article	150-word max, up to 4 links, 1 photo	✓	\$2,000/ea	\$1,750/ea
	Mini Article	75-word max, up to 3 links, 1 photo	✓	\$1,500/ea	\$1,250/ea
	Engagement Module	Quiz, poll or open-ended question; up to 5 answer options	—	\$700/ea	\$600/ea
	Newsletter Text Ad (News Notes, Events, jobs)	50-word max, up to 2 links	—	\$500/ea	\$400/ea
Display*	Email Header Ad	✓	—	\$1,000/ea	\$750/ea
	Email Banner Ad	✓	—	\$500/ea	\$400/ea

Launch Partnership Pricing

Level	Gross Spend	Discounts	Net Spend	Savings
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Chairman	\$50,000	30%	\$35,000	\$15,000

Markets

Tier 1	<ul style="list-style-type: none"> Asheville, NC Raleigh, NC 	<ul style="list-style-type: none"> Charleston, SC Columbia, SC 	<ul style="list-style-type: none"> Greenville, SC
Tier 2	<ul style="list-style-type: none"> Nashville, TN 	<ul style="list-style-type: none"> Charlotte, NC 	<ul style="list-style-type: none"> Winston-Salem, NC