

TODAY 6AM SUBSCRIBE | SHOP

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**Today's Forecast**

77° Sunny | 5% chance of rain  
Sunrise 6:44 a.m. | Sunset 6:27 p.m.

**Time to Spill the Beans**

Rise and grind. It's time to talk about coffee (and drink it... go grab your cup). Recently, we started thinking about our amazing local roasters and brewers — some are steeped in local history while others have only been around for just a few years. So we've been meaning to ask: What are your go-to coffee spots + why do you love them?

Spill your favorite spots

NIKE ZOOM PEGASUS 39

Fanatics SHOP NOW

## Events

**Today**

- Tom + Jerry at Amphitheater | Tues, May 17 | 6-9 p.m. | 620 Main St. | Free | Listen to this dueling piano duo.

**Wednesday**

- Angela vs. Rockford Peaches | Wed., May 18 | 7:10 p.m. | Sandlot Park | \$5+ | Bring your pup for Wag Along Wednesday.

More events here

## Community

### What are you wearing to Charleston Fashion Week?

Start planning a killer outfit. CHS — [Charleston Fashion Week](#) is coming up (Oct. 28-29, to be exact), and it's time to show up + show out.

Dressing in your dream style without the steep price tags + unnecessary clothing consumption? Yes, please. | Photo provided by Rent the Runway

Stumped on what to wear? Try [Rent the Runway](#) — a sustainable fashion service that offers one-time rentals (and recurring subscriptions) of high-quality designer clothing for parties, vacations, weddings + special events like Charleston Fashion Week. All fashion, none of the waste.

Bonus: You can snag your first fit for 40% off with code 6AMCITY40.\*

Say yes to the (sustainable) dress

## News Notes

**Development**

- A 249-room, seven-story hotel could be coming to Main Street. If approved, the project would take about a year and a half to complete and begin next year.

**Learn**

- Make 2022 the year you learn a new language with [Babbel](#), the No. 1 language learning app. Babbel makes learning fun with interactive lessons, podcasts, games + more — sign up today to get up to 60% off.\*

# 6AM | Media Kit National



## Who We Are

6AM City is the fastest-growing hyper local newsletter company in the US.

- Entertaining, engaging and positive - no crime, punishment or politics.
- The most relevant need to know news, events and brands each morning.
- Delivering trust and credibility with local newsletters in 24 cities nationwide.
- **1,200,000+ ACTIVE SUBSCRIBERS | 700,000+ IMPRESSIONS PER SEND**

## Partners

## Branded Content Offerings

- ➔ **Mini Article**  
Headline, Image, 75 word max | Up to 3 links. A short article with an impactful visual, designed to create a splash and drive traffic.
- ➔ **Text Ads**  
50 Word max | Up to 2 links. A short, 1-3 sentence blurb that's designed to highlight your brand and push them to your website

## Display Content Offerings

- ➔ **Email Header**  
The custom email header is the first thing our readers see when they open up the newsletter. Great for branding and product promotion.

Custom packages available upon request. | Minimum spend for partnerships: \$10k