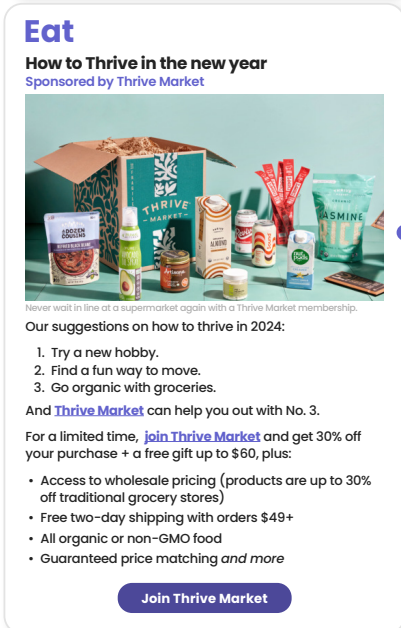
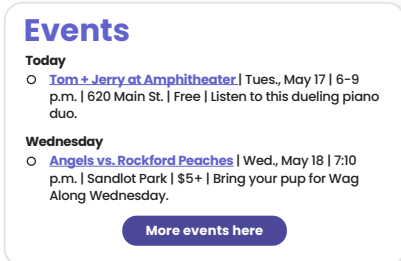
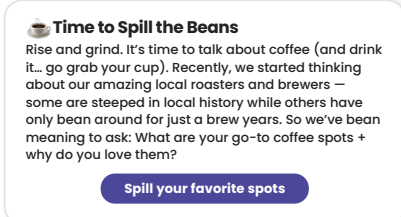
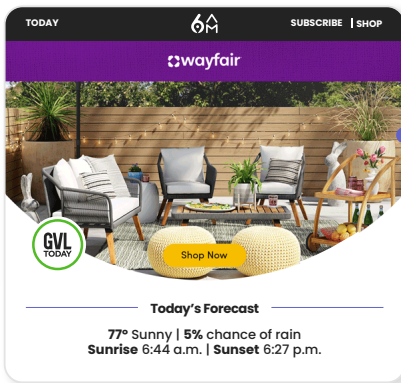


Media Kit National

Who We Are

6AM City is the fastest-growing hyper local newsletter company in the US.

- Entertaining, engaging and positive – no crime, punishment or politics.
- The most relevant need to know news, events and brands each morning.
- Delivering trust and credibility with local newsletters in cities across the country.
- **1,100,000+ Active Subscribers | 800,000+ Impressions Per Send**

Partners

ATHLETIC GREENS®



Opendoor

The Motley Fool

PNC BANK

Modelo

T-Mobile

lendingtree

hear.com

FINANCE BUZZ

+Babbel

THRIVE - MARKET -

smartasset™

BANK OF AMERICA



wayfair

Branded Content Offerings

Mini Dedicated Email | \$15,000

A custom email with **100% share of voice** sent to our entire newsletter audience. Each Dedicated Email includes:

- Custom header design
- Article (Headline, image, up to 150 words, 4 links and CTA button)

Limited inventory available

Mini Article | \$10,000

Headline, Image, 75 word max | Up to 3 links. A short article with an impactful visual, designed to create a splash and drive traffic.

For an additional \$1,000 you can add 5AM City, our AI-empowered local newsletter network, reaching an additional 450,000 subscribers

Text Ads | \$3,000

50 Word max | Up to 2 links. A short, 1-3 sentence blurb that's designed to highlight your brand and push them to your website.

For an additional \$300 you can add 5AM City, our AI-empowered local newsletter network, reaching an additional 450,000 subscribers.

Advertising Packages

Volume Discount	Discount	Estimated Impressions
2 Placements	10%	1,600,000+
3+ Placements	20%	2,400,000+

Must be purchased at one time



Audience Profile

● ALL MARKETS



The Super Local

Social Clout

Family First

Frequent Traveler

City Pride / City Proud

Stylish

Career Driven

Early Adopter

Coffee Shop Connector

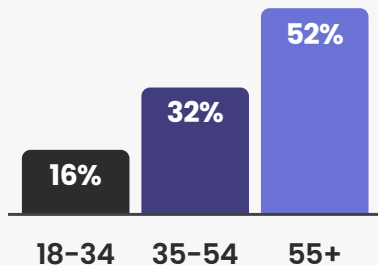
Early Riser

Active / On-the-Go

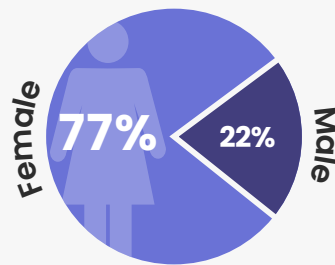
Outdoor Enthusiast

Local Leader

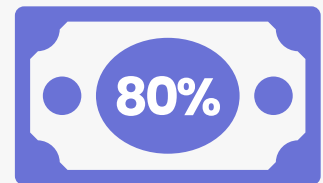
Age Distribution



Female Leaning



High Earners

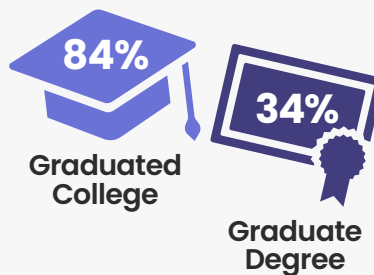


Earn above the median HHI for their city

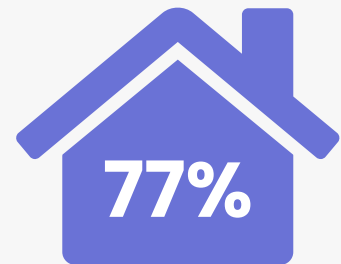
Employed



Educated



Homeowners



Purchase Intent



Use our brand to make purchasing decisions

Decision Makers



Are decision makers at their place of work

Local Shoppers



Believe it's important to shop locally