

Hello Greenville.

FRI | JUL | 01 | 2016

The start of something great

We are GVLtoday. We are your read-with-coffee, still-in-bed, catching-up-before-that-morning-meeting 411. From store openings to new restaurants to the word on the street, we are your one stop shop for navigating all things Greenville.

Goodbye to Friday nights with nothing to do and hello to being Greenville's tastemaker. Hello to always having Tweetable news and actually being decisive on where to go for dinner (*because you know*). We are here to make you the Greenvillean you were born to be.

Like everything great in life (burgers and fries, tequila and limes, GVLtoday and you), this is where the magic happens.

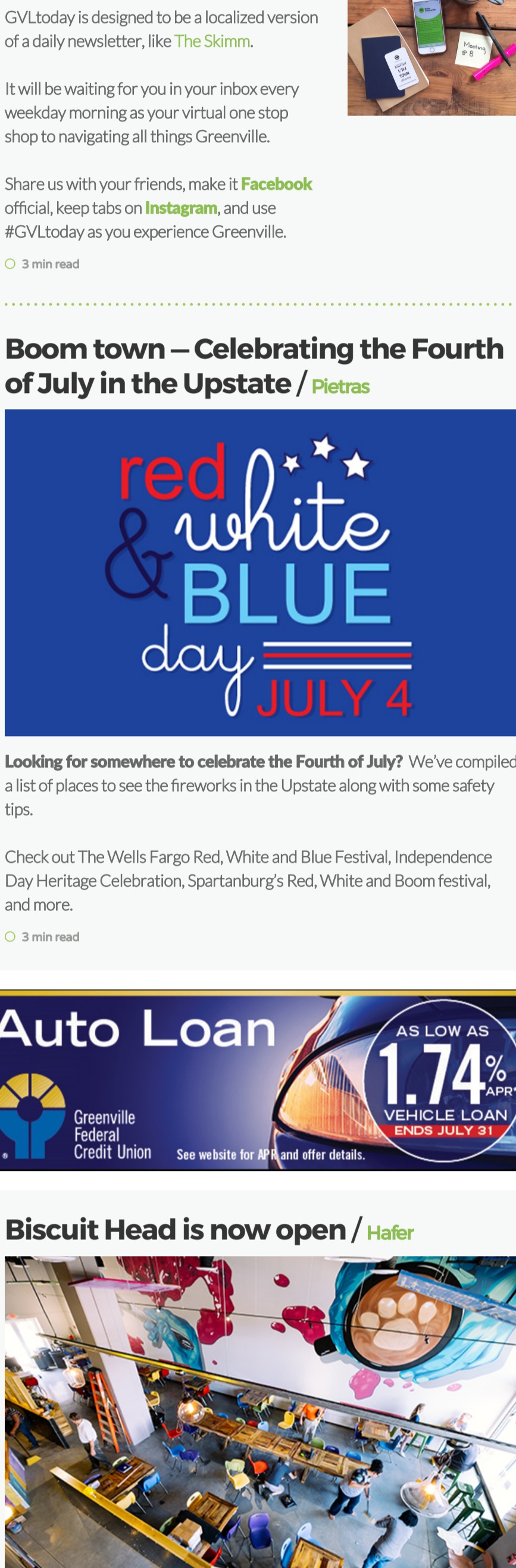
Welcome to the start of something incredible. We hope that you love it!

The Brief

- Weather** ○ 93° | Partly Cloudy | 10% chance of rain
- Stat** ○ 8,511 hotel rooms in Greenville and growing.
- MustDo** ○ Stop by **Main Street Fridays** at NOMA Square tonight from 5:30-9:30pm with live music featuring Shades of Brown
- Giveaway** ○ Check out our Instagram Page @GVLtoday for a chance to Win 2 tickets to Cirque du Soleil

The POD

Greenville Saturday Market



Instagram: This weekend check out the @gvillesatmarket on Main St. in downtown and let us know who your favorite vendor is!

📷 : @blakebelcherphotography

2016-2017 SEASON ON SALE TODAY AT 10:00 AM!



The Know

So, what is GVLtoday? /

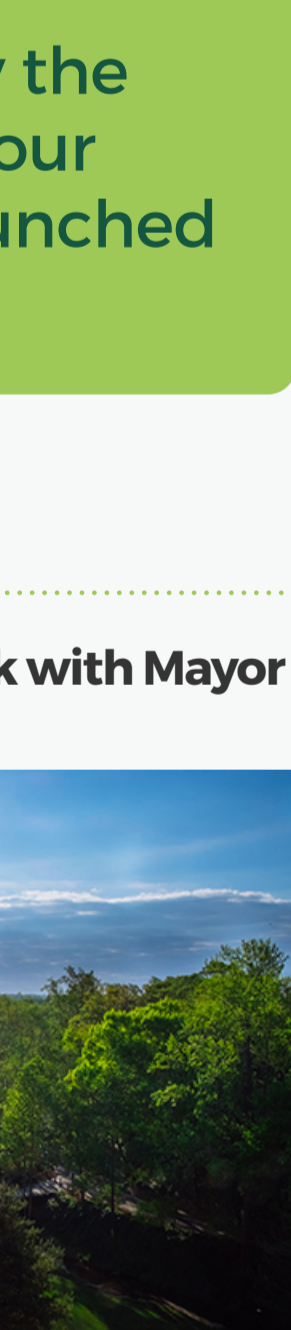
Hafer

GVLtoday is designed to be a localized version of a daily newsletter, like *The Skimm*.

It will be waiting for you in your inbox every weekday morning as your virtual one stop shop to navigating all things Greenville.

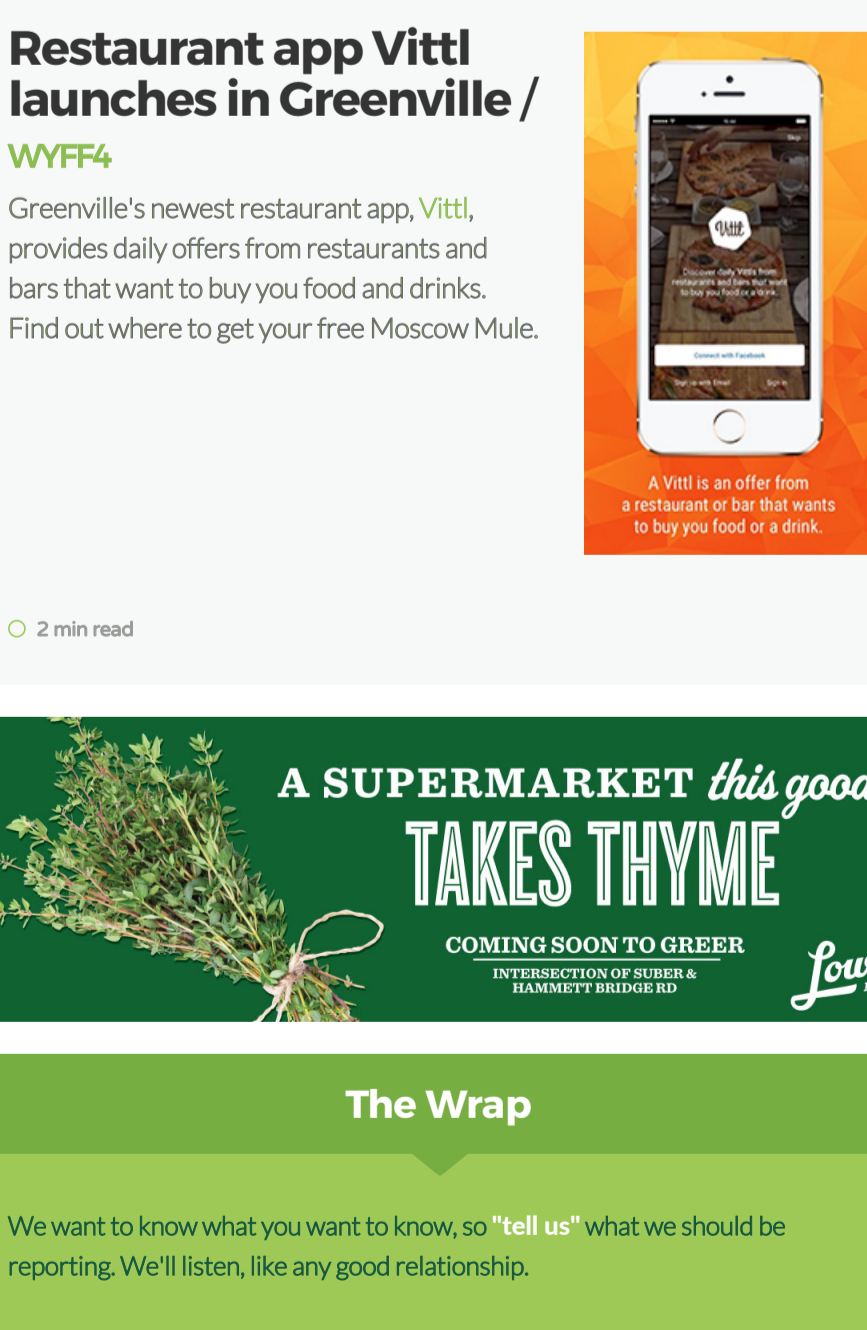
Share us with your friends, make it **Facebook** official, keep tabs on **Instagram**, and use #GVLtoday as you experience Greenville.

○ 3 min read



Boom town – Celebrating the Fourth of July in the Upstate /

Pietras



Looking for somewhere to celebrate the Fourth of July? We've compiled a list of places to see the fireworks in the Upstate along with some safety tips.

Check out The Wells Fargo Red, White and Blue Festival, Independence Day Heritage Celebration, Spartanburg's Red, White and Boom festival, and more.

○ 3 min read

Auto Loan



Greenville Federal Credit Union

See website for APR and offer details.

AS LOW AS
1.74% APR*
VEHICLE LOAN
ENDS JULY 31

Biscuit Head is now open /

Hafer



Are you ready to take your brunch game to the next level? Asheville eatery Biscuit Head opens its doors this morning. Go get a cat head sized biscuit and make the toughest decision of your day by picking what to dress it with from the jam bar.

○ 3 min read

Greenville County Schools to provide universal free breakfast program /

Greenville News

With about 50 percent of students in Greenville County Schools qualifying for government assistance with school meals, the school district is set to begin the final rollout of free breakfast programs this fall.

Beginning in the 2016-2017 school year, free breakfast will be offered at all 92 schools in the district. The free breakfast program launched two years ago in just 36 schools and expanded to 52 of the district's schools last year.

○ 2 min read

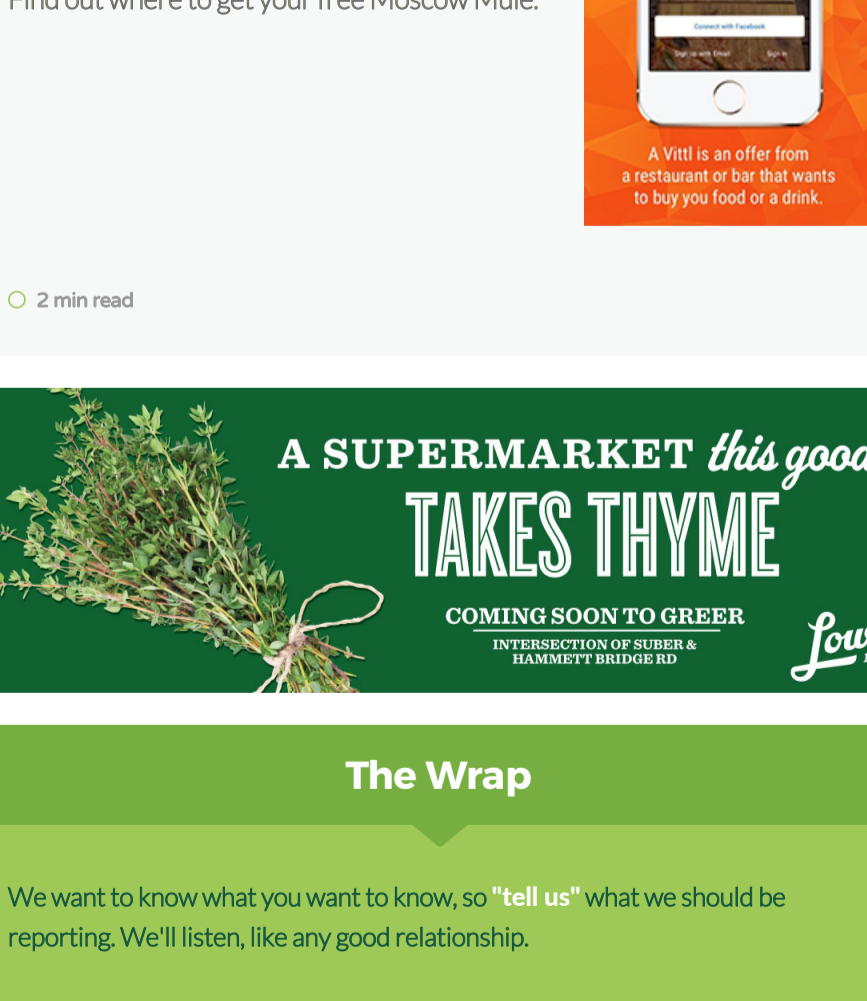
Quoted

“If you’re not embarrassed by the first version of your product, you launched too late.”

@reidhoffman

A walk through Falls Park with Mayor Knox White /

Hafer



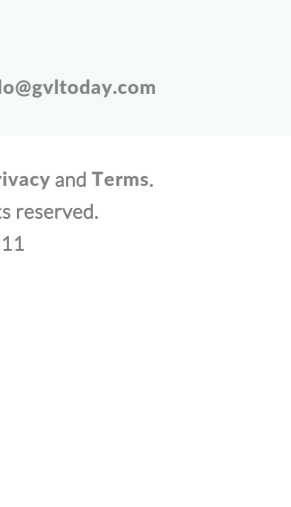
Falls Park has become a tourist destination and who better to tell us about its history and evolution than the mayor? Mayor White recounts firsthand stories about architect Tom Keith along with some little known facts about the park.

○ 4 min read

Restaurant app Vittl launches in Greenville /

WYFF4

Greenville's newest restaurant app, **Vittl**, provides daily offers from restaurants and bars that want to buy you food and drinks. Find out where to get your free Moscow Mule.



○ 2 min read

The Wrap

We want to know what you want to know, so "tell us" what we should be reporting. We'll listen, like any good relationship.

You're in on the start of something new. Share us with your friends, make it **Facebook** official, keep tabs on **Instagram**, and use #GVLtoday as you experience Greenville. Who knows, your best Greenville photo could be featured on our Instagram or in the daily GVLtoday newsletter.

Cheers to the start of something special and always being in the know.

-GVLtoday Team

Want this stuff everyday?

It can be in your inbox tomorrow am.

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