Museums

Partners

Kentucky Derby Museum · Orlando Science Center · OMSI Oregon Museum of Science and Industry · Country Music Hall of Fame and Museum Nashville · Amon Carter Museum of American Art · the Columbia Museum of ART · Newfields · SCSM South Carolina State Museum · North Carolina Museum of Natural Sciences · Motor Harley-Davidson Cycles Museum · Children's Museum of the Lowcountry · Biltmore

Content Examples

- Head down under for The LUME's new exhibition | **Lead Story** - *NEWFIELDS*
- Dive into the impossibly big world of blue whales | **Lead Story** - *NC Museum of Natural Sciences*
- "Local Kids Visit Free" is back for the summer | **Article** - *Country Music Hall of Fame and Museum*
- A long weekend of rides, deals, and live music | **Mini Article** - *Harley-Davidson Museum*
- Beat the heat with cool science | **Mini Article** - *Orlando Science Center*
- The perfect spot for your next family outing | **Experience** - *Children's Museum of the Lowcountry*

Testimonial

"Because of our advertising in GVLtoday through the header, event listing and TryThis, we were able to sell out tickets to the laser shows."

Amanda Lenar | Community Engagement Specialist, Roper Mountain Science Center

Travel

Disney's iconic costumes take center stage in Columbia, SC

Presented by South Carolina State Museum

Must-see Heroes & Villains: The Art of the Disney Costume. | Photos provided by South Carolina State Museum

Find a *little bit of pixie dust* at the South Carolina State Museum. Its blockbuster exhibition, Heroes & Villains: The Art of the Disney Costume, created by the Walt Disney Archives, will now run through January 4, 2026.

This critically-acclaimed feature brings Disney's most iconic characters to life through the artistry of costume design. Guests can explore:

- 70 original costumes from beloved films like Cinderella, Maleficent, and Pirates of the Caribbean
- The creative process behind the magic, with sketches, designer quotes, and detailed notes
- Designs crafted by some of Hollywood's most respected artists, including Academy Award® winners Sandy Powell and Disney Legend Colleen Atwood

Since its opening in May, the exhibition has drawn visitors from across the region eager to step behind the seams of Disney magic.

Bonus: For an added touch of glamour, the museum's One Enchanted Evening Gala is...

News Notes

Plan Ahead

- You're invited to the afterparty everyone will be talking about. On Friday, April 25 at 9 p.m., the Kentucky Derby Museum will host an unforgettable night of live music, craft cocktails, late-night bites + a cigar bar. The Ruby Jubilee Backstretch Afterparty is the ultimate late-night Derby celebration. Grab tickets.*

Try This

- Museum enthusiasts, this one's for you. This Thursday, Aug. 14, get an inside look at the work that keeps the Carter running during Second Thursdays at the Carter: Secrets & Sips. Go behind the scenes with stories and secrets, catch a tour, groove to DJ Wild in the Streets, and more.*

Sample Placements