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## Content Examples

- [5 ways to set financial goals you can keep](#) | Richardson Private Wealth Advisors, Lead Story
- [Money Talks: Q+A with all-female firm Gratz Park Private Wealth](#) | Gratz Park Private Wealth, Article
- [Try This: Women's Worth Alliance](#) | Gratz Park Private Wealth, Experience
- [Retire Early? Sign us up.](#) | SmartAsset, Mini Article
- [How to protect your financial success this year \(and beyond\)](#) | Higginbotham Insurance and Financial Services, Mini Article

## The Know

### Top 5 questions you should ask a financial advisor

Presented by WealthSouth



WealthSouth Financial Advisors William Howell + Tim Yessin. | Photo by WealthSouth

Whether you're a seasoned investor or new to wealth management and in need of financial advice, there are some important things you should know when speaking with a [financial advisor](#).

Tim Yessin of [WealthSouth](#) — one of Lexington's largest Wealth Management firms that has served the Bluegrass since 1909 — shares five questions you should ask a financial advisor to feel confident in your financial journey.

#### What type of investment advisor are you?

There are two primary types of investment professionals with different approaches in operating and serving their clients. Some investment advisors, like those at [WealthSouth](#), work as Fiduciary Advisors, and are required to act in the best interest of their clients both **legally and ethically**.

The other type, Brokers/Dealers, can buy + sell securities on behalf of their clients under the [Suitability Standard](#) of care.

#### How are you compensated?



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## News Notes

### Finance

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### Finance

- It's likely that you've heard about the next recession, the bear market + record inflation. But what do these terms actually mean? And what do they mean for you, personally? [Read on to find out](#).\*

GRATZ PARK PRIVATE WEALTH

We partner with clients in Lexington, KY and beyond to identify their financial goals, needs, and passions and empower them to plan their future with confidence.

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