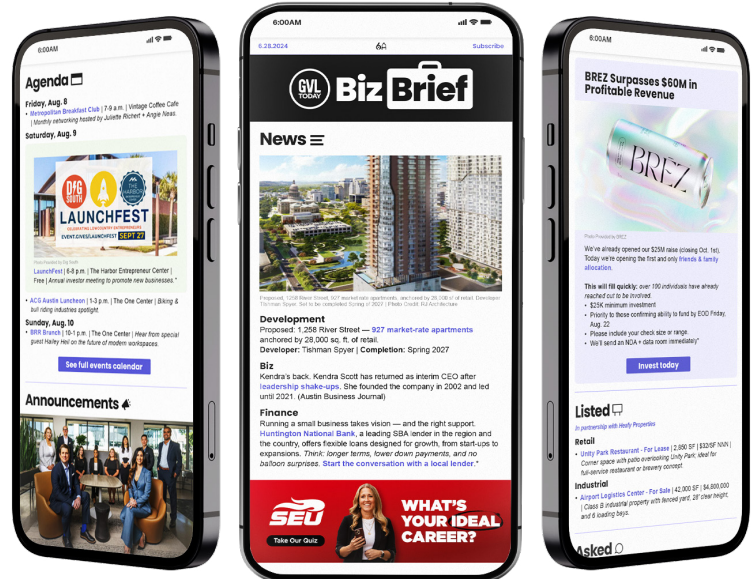


Meet the BizBrief, powered by 6AM City

Not just another business newsletter. Each week, we aggregate the most important local business news from across our city, pulling from *every media outlet, company blog, and industry source* to bring you:

- The headlines that matter most and why they're significant
- Company announcements and developments
- Podcasts and thought leadership
- Leads, job openings, and commercial listings

Publishes weekly on Mondays at 5AM (52 issues/year)



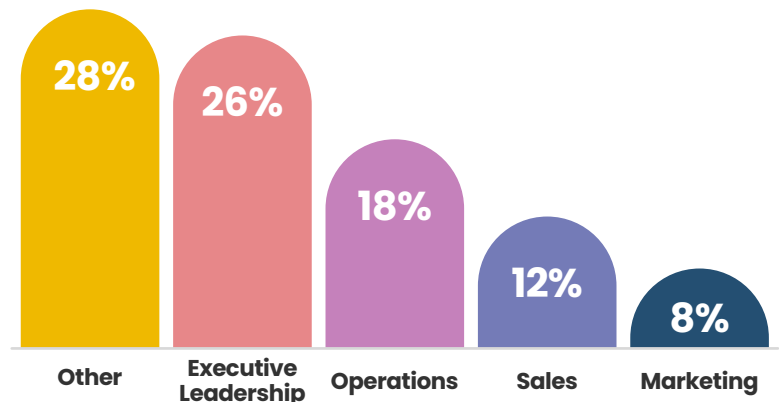
Audience

325,000+
Subscribers

52%
Open Rate

230,000+
Impressions Per Send

Roles



 **High Earners**
80% Earn above the median HHI for their city

 **Mature**
85% of our audience is above the age of 35

 **Decision Makers**
44% are decision makers at their place of work

 **Educated**
84% have a bachelors degree
34% have a graduate degree

 **Purchase Intent**
72% use our brand to make purchasing decisions

 **Female Leaning**
77% of our audience identifies as female

Display Content Offerings*

*Graphic Design Services Available

1 Email Header

The custom email header is the first thing our readers see when they open up the newsletter. Great for branding and product promotion.

3 Email Banner

Brand awareness that is truly integrated into the product experience.

Branded Content Offerings

2 Lead Story

Headline, 2 Images, 300-word max, Engagement Module | Up to 6 links.

Article kicking off the newsletter designed to drive audience engagement.

4 Newsletter Text Ads

50 Word max | Up to 2 links. A short, 1-3 sentence blurb that's designed to highlight your brand and push them to your website.

• Events • Jobs • Listings • Promotions • Thought Leadership

5 Article

Headline, Image, 150 word max | Up to 4 links. A custom feature article with a supporting visual, that is built by our team and lives on our website.

5 Mini Article

Headline, Image, 75 word max | Up to 3 links. A short article with an impactful visual, designed to create a splash and drive traffic.

