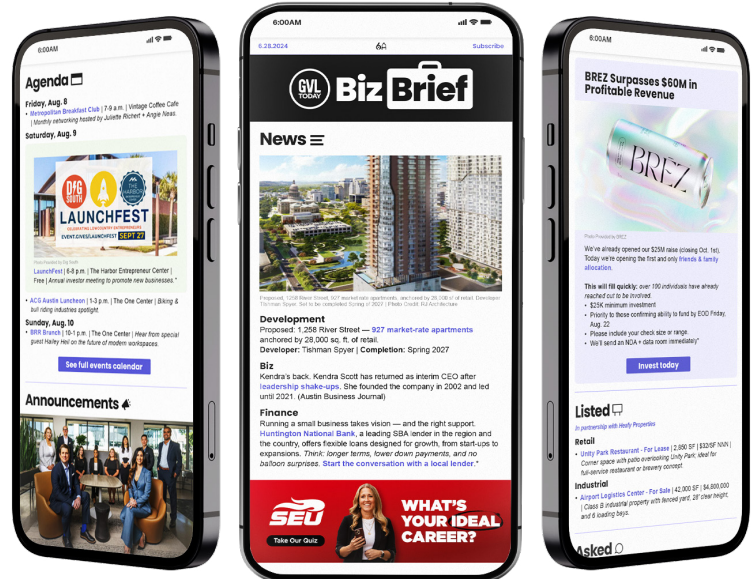


Meet the BizBrief, powered by 6AM City

Not just another business newsletter. Each week, we aggregate the most important local business news from across our city, pulling from **every media outlet, company blog, and industry source** to bring you:

- The headlines that matter most and why they're significant
- Company announcements and developments
- Podcasts and thought leadership
- Leads, job openings, and commercial listings

Publishes weekly on Mondays at 5AM (52 issues/year)



Markets

- Asheville, NC
- Charlotte, NC

- Raleigh, NC
- Winston-Salem, NC

- Charleston, SC
- Columbia, SC

- Greenville, SC
- Nashville, TN

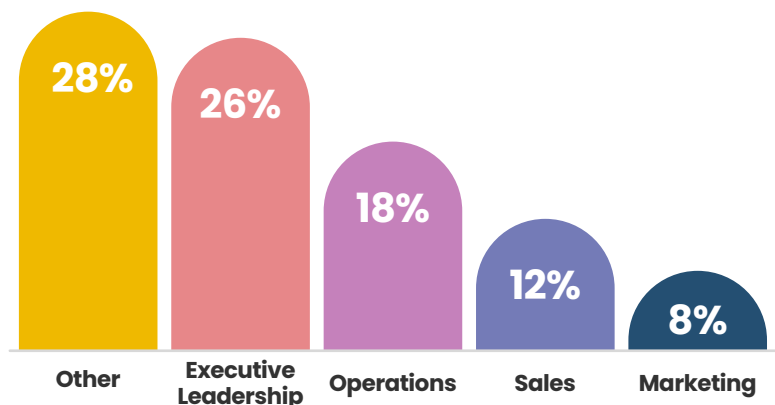
Audience

325,000+
Subscribers

52%
Open Rate

230,000+
Impressions Per Send

Roles



High Earners

80% Earn above the median HHI for their city



Mature

85% of our audience is above the age of 35



Decision Makers

44% are decision makers at their place of work



Educated

84% have a bachelors degree
34% have a graduate degree



Purchase Intent

72% use our brand to make purchasing decisions



Female Leaning

77% of our audience identifies as female

Display Content Offerings*

*Graphic Design Services Available

Email Header | \$2,500

The custom email header is the first thing our readers see when they open up the newsletter. Great for branding and product promotion.

Email Banner | \$1,000

Brand awareness that is truly integrated into the product experience.

Branded Content Offerings

Lead Story | \$10,000

Headline, 2 Images, 300-word max, Engagement Module | Up to 6 links.
Article kicking off the newsletter designed to drive audience engagement.

Text Ads | \$1,200

50 Word max | Up to 2 links. A short, 1–3 sentence blurb that's designed to highlight your brand and push them to your website.

• Events • Jobs • Listings • Promotions • Thought Leadership

Article | \$7,000

Headline, Image, 150 word max | Up to 4 links. A custom feature article with a supporting visual, that is built by our team and lives on our website.

Mini Article | \$3,500

Headline, Image, 75 word max | Up to 3 links. A short article with an impactful visual, designed to create a splash and drive traffic.

Advertising Packages

Volume Discount	Discount	Estimated Impressions
2 Placements	10%	460,000+
3+ Placements	20%	690,000+

Must be purchased at one time

